

Common Features of Positive Slides

Rural landscape scenes showing farmland, farms, very low density/scattered residences
Two story residences
Peaked roofs
Lack of obvious garages, and not vehicle-oriented
Buildings set close to the road (shallow setbacks)
Green landscaped areas, lots of street trees
Traditional downtown images
Commercial buildings that look residential
Buildings constructed of traditional-looking materials (wood, brick)
Rural country roads, with narrow lanes, and roadside trees
Building architecture with porches, porticos, shutters, dormers
Small signs made of wood or wood-looking
Residential streets have sidewalks

Common Features of Negative Images

Flat topped buildings
One story buildings (commercial)
Minimal trees and landscaping
Large and complex signs – tall and variable in color
Buildings set far off street with paved areas/parking lot areas between road and building
Franchised architecture
Wide streets with no street side trees
Neighborhoods 1960+ era subdivision
No sidewalks
Residential streets with no street trees
More noticeable utility wires
Buildings not placed on lot in traditional village-like manner (buildings perpendicular to street, angled, off of parking lots, etc.)

Common Features of Images Receiving Mostly Positive, but More Mixed Reactions

These include the newer subdivisions showing houses closer together (narrow streets, more landscaping, sidewalks or alleys, porches)



Franchises with alternative architecture (such as the Lake Placid Price Chopper and Saratoga Springs Dunkin Donuts, below)



Commercial buildings attempting to emulate more traditional styles, below



New commercial areas designed to emulate a more traditional downtown, below

